* **Web site Topic Approval: Feel free to submit this milestone prior to the assigned date. Please submit your web site topic for approval via Blackboard.**

The topic of your web site must be approved by us. We will leave an approval note on your submission real quick. Get it done ASAP so that after our approval you can start your project soon. Using a word processor, prepare a one-page double-spaced written discussion of the following:

* What is the purpose of the site?
* To get more people to choose our company when they need a new roof, or roof repairing
* What do you want the web site to accomplish?
* We want our customers to make an appointment and get a free estimate on the price.
* Who is your intended audience?
* Anyone who is interested in getting a new roof, or needs repairing on existing roofs.
* What opportunity, problem, or issue is your site addressing?
* We are addressing the issue of roofing.
* What type of content might be included in your site?
* We will have our information, like our business hours, out phone number, and a survey if anyone wants to get one of our people to stop by their house.
* List at least two related or similar sites found on the web.
* <http://www.mcglinchsons.com/>
* <http://az-roofing.com/>